

Name: _____

The Power of Slogans

A slogan is a line or a phrase that advertisers use to 'brand' their product. Slogans are memorable, they are usually quite simple and they usually convey something important to the consumer about the product or service.

Here are Some Sample Famous Slogans:

Kentucky Fried Chicken: *It's Finger Lickin' Good* ~ McDonalds: *I'm Lovin' It* ~ Nike: *Just Do It* ~ m & ms: *Melts in Your Mouth, Not In Your Hands* ~ Energizer: *Keeps Going and Going and Going*

Create a Slogan for each of the products or services below:

① Your Favorite Beverage is: _____

New Slogan: _____

② Your Favorite TV Show is: _____

New Slogan: _____

③ Your Favorite Restaurant is: _____

New Slogan: _____

④ Your Favorite Vacation Spot is : _____

New Slogan: _____
